

NOTE FROM DANNY DOURADO

Why was this piece written?

This was a copy challenge from Entertainment Nation, a West Midlands-based Wedding Entertainment Hire, as part of an interview process.



The challenge was to write a Landing Page for people planning a wedding in Birmingham or nearby. It had to demonstrate what was unique about the brand, achieve SEO standards and show the huge variety of music on offer.

This is the copy I delivered to much acclaim, achieving the listed goals as well as a call-to-action.

Book Birmingham's Best Bands for Your Wedding Plans

Entertainment Nation is here to make your special day, well, *special*. As the UK's most trusted wedding entertainment agency, we add the final touch to your big day with the live music you need.

Dance to Disco? Mosey to Motown? Jive to Jazz? Want that perfect folk or classical sound? Here, you'll find the heart and soul of Birmingham's wedding entertainment – bands in demand across the UK.

Hire from our massive range of professional West Midlands performers to make your wedding day memorable for you *and* your guests, whether they'll be tapping their toes or basking in beauty.

It's Such a Perfect Day

Planning your live wedding entertainment should be fun and easy.

Entertainment Nation makes it both.

Our experts are available 7-days-a-week from 10am-10pm and will help you book the best vetted UK talent. Yes, vetted – every act has been carefully selected to live up to the Entertainment Nation standard of quality. Our acts are first-class.

See what's popular on the Entertainment Nation website, then narrow your search by genre or budget. String quartets, DJs, singing waiters, magicians, tribute acts, world music... Browse the best of these West Midlands bands below and watch their videos.

It's your wedding, your sound – from ceremony to reception to the all-night party. Which band just screams *you*? Find that perfect atmosphere for your perfect day.

When you are ready, all you have to do is ask!

Just fill in a short Enquiry on the profile of the band you want. Entertainment Nation will do the rest by giving you a comprehensive quote.

That's all it takes to hire one of these exceptional performers that will make your celebration sing in England's second city. It's that easy.

Book Now for a Match Made in Birmingham